



MINUTES OF MEETING OF ARTHUR BIA

Wednesday, March 18, 2026 @ 7:30 PM
Virtual via Zoom link

Board Members present:

Angela Alaimo, Chair
Paula Coffey, Vice Chair
Chris McIntosh, Treasurer
Gord Blyth
Mitch Keirstead
Jim Coffey

Other Attendees

Absent

Lisa Hern
Robyn Mulder EDO

Review and Adoption of the Agenda March 18, 2026 Meeting called to order at 7:30 pm

THAT the agenda for the meeting of the Arthur Business Improvement Area be accepted and passed. Motion to approve Paula and Seconded by Mitch.

Review and Approval of Minutes

THAT the minutes from the January 21, 2026 meeting of the Arthur Business Improvement Area meeting be approved and passed. Motion to approve by Gord and seconded by Jim .

Financial Report

Chris reported for March 2026. QR code generator and Bizbull Sip Savour ad accounts for payment. Chris made a Motion to adopt the financial reports and Gord seconded to accept the financial report.

Robyn EDO report - 2026 cultural symposium April 24, job fair at Wellington Heights April 15. Encouraged to have members notified. Information about Mayor's breakfast May 1 at Mount Forest Auditorium. BIA presentation to council of four years of our term – April 7 by way of documents or slide presentation. Gord will prepare presentation and will send it to Robyn in advance of the meeting and advise that no one will be attending from the BIA – benches, gym at park, pots and flowers, poppies, banners, etc. Robyn is also looking into a Mosaic mural. I will send email with the attachment. Pride banners (under items for discussion).

Items for Discussion

Mitch suggestion to reach out to members of the BIA to replace. Mitch advised he will not be returning. Chris suggested we ask about new members and we might find a Chair. Mitch agreed to volunteer to do a door to door visit to members and gauge interest for two new members. Paula will go with Mitch.

Question regarding Pride banners – after discussion, we decided not to sell the banners to the Township; but we will only put half of them up and retain the others for back up when the first set wears out. Paula suggested a mix of Canada Day and Pride banners. We will need to get Township approval.

Paula found an LED 3D Canada maple leaf which could go up all year long. Ask Jeff Verbeek with his shop class to do some form of wood work that could be displayed on the main street.

Paula suggested doing a Shop Local promotion with an entry into a draw for a gift card to any business in the downtown core – promoting Google reviews and purchases from the downtown businesses. Similar to what Whitby's promotion was. We agreed that we would start the promotion at the beginning of May, the amount would be \$250.00 gift card to any business downtown Arthur and that the draw would take place at the Canada Day street market event on June 27. Motion made by Chris and seconded by Mitch.

Chamber of Commerce has requested our support for the street market Canada Day event on June 27. Chris will have an email sent making the formal request. We all agreed to give support to the Chamber. Paula made a motion to support and Mitch seconded it.

Date of next meeting:

Next regular meeting April 15, 2026

Adjournment motion to adjourn Gord