



Preserving, promoting and developing Wellington North's unique cultural resources to build a vibrant community and a prosperous economy.

2026 Cultural Events Funding and Sponsorship Guideline

PURPOSE OF THE FUNDS

The Wellington North Cultural Roundtable values the important role that not-for-profit organizations and community groups play in delivering events and projects in our community. The Events Funding and Sponsorship initiative provides funding aimed at enabling these groups and organizations to incorporate culturally significant elements to their existing events, programs, and projects.

FUNDING

Funding will be made available through the Wellington North Cultural Roundtable's Cultural Events Funding and Sponsorship program to eligible organizations through a competitive process. The total amount available for each year (January to December) is limited to \$2,000 for events, programs, and projects.

COMMITTEE REVIEW PROCESS

The Cultural Roundtable will accept applications until **Sunday, May 31, 2026 at 5:00 p.m.**, host a discussion at its June meeting and make a decision to support the funding based on the application meeting the program's objectives.

Funding conditions:

- Events and projects must be covered by liability insurance.
- Organizations seeking retrospective funding for events or projects that have already started or have been completed will not receive funding.
- Events and projects must be not-for-profit.
- Recognition as a sponsor for the project by including the Cultural Roundtable logo on all associated marketing materials.

ELIGIBILITY

Not-for-profit community organizations may apply for funding to deliver events and projects in the Township of Wellington North.

APPLICATIONS PROCESS

Applicants must complete the application form. Application forms are available at www.wellington-north.com or by contacting Mike Wilson at mwilson@wellington-north.com.

REPORTING

Recipients of funding from the Cultural Roundtable will be asked to submit a brief report upon completion of their event or initiative. This report should highlight how the grant was used and describe the impact it had on the success of the event or initiative.

Please send your report to Mike Wilson at mwilson@wellington-north.com. Submitted reports will be included in the minutes of an upcoming Cultural Roundtable meeting.

MUNICIPAL FREEDOM OF INFORMATION AND PROTECTION OF PRIVACY ACT

The Wellington North Cultural Roundtable may promote the program and reserves the right to use approved and funded projects as examples in promotional programming. The Cultural Roundtable may promote an approved project by using photographs and descriptions of the project in promotional materials.

PAYMENT OF THE GRANT

Applicants will be notified in writing and funds will be disbursed by cheque made payable to the organization.