

CULTURAL MOMENT

Township of Wellington North Municipal Cultural Plan

Vision:

Preserving, promoting and developing Wellington North's unique cultural resources to build a vibrant community and prosperous economy

The Township of Wellington North recognizes the practice of culture planning as an essential economic development tool. Cultural Planning is essential in supporting Wellington North in attracting investment, supporting creative talent, and boosting tourism. The Municipal Cultural Plan provides a strategy and recommended actions to leverage local cultural resources to grow the economy, to improve quality of life, and to build and sustain a sense of community cohesion and pride.

To this end, in August 2012, the Township of Wellington North began the process in development of a Municipal Cultural Plan, with funding support from the Creative Communities Prosperity Fund of the Ontario Ministry of Tourism, Culture and Sport. Completion of the plan could not have been done without the support of our community. A Steering Committee was made up of community members to oversee and provide input to the plan.

The Municipal Cultural Plan for the Township of Wellington North is grounded in four high level goals. These goals anchor a series of 29 recommended Actions. As included in a year one priority, a **Cultural Roundtable** has been established, and consists of 15 members, to advance the cultural agenda. The Roundtable is already busy at work creating an online mapping program to showcase our cultural assets, promoting the plan across the community, and registering to participate in Doors Open Ontario 2014, among other initiatives.

The plan should not be viewed as a static document, but rather one that will evolve based on new needs and opportunities that will emerge in the course of implementing the plan.

A copy of the plan is available online at www.wellington-north.com