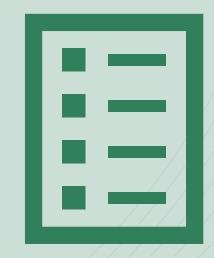


Township of Wellington North: Council Direction Workshop April 11, 2023 Strategic Planning Process
Towards Priorities





Strategic Planning Project: Process





Strategic Planning Project: Process

Project Schedule	Mar		Apr		May		Jun		Jul		Aug		Sept		Oct
Council Direction															
Workshop															
Staff Engagement															
Steering Cmte .															
Sense - Making															
Pressure -Testing															
with Stakeholders															
Final Plan Dev.															
Support						\bigcirc									





Consider Today an Informed Brainstorm:



Be Specific



Defer Judgement



Build on each others ideas



Stick to what you know matters



Wellington North (the community in general)

What are some of the best things about Wellington North (the community)?

(e.g. if you were encouraging someone to move their life or their business here, what would you tell them about the community?

- What might be 2 -3 of Wellington North's untapped -potentials as a community?
 - Which of these, if any, would be simpler to make happen?
 - Which would be more complex?



Township of Wellington North (the corporation) What are the top strengths of the Township (the corporation)

(e.g. what does it do well? What is it better at, than others?)

 What might be some top areas for potential improvement, of the Township? (e.g. what seems like a struggle? where have you noticed an opportunity to develop?)



Insight on the Community Satisfaction Survey

- When you hear that community members are quite satisfied with the quality of life in the township, the overall services provided by the Township, and feel that they receive good value for their tax dollars, **why do you believe this is?**
- How do you believe that the Township could improve the priorities highlighted by the public?
 - o recreation facilities, activities and events,
 - o road maintenance and repair,
 - o community safety (policy, by-law),
 - o communications between residents and the Township,
 - o growth management, and
 - o affordable housing?



In Summary

When you consider your thoughts and responses today, on whole, what do you think might be the top 3 -5 priorities for the Township of Wellington North over the next 3 years?



Thanks! Any questions?

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