

THE CORPORATION OF THE
TOWNSHIP OF WELLINGTON NORTH
MOUNT FOREST AQUATICS AD-HOC ADVISORY COMMITTEE MINUTES
FEBRUARY 7, 2023 @ 7:00 P.M.
MOUNT FOREST SPORTS COMPLEX MEETING ROOM

Committee Members Present:

Sherry Burke, Councillor, Chairperson
Penny Renken, Councillor
Shelley Weber, Public Member
Jessica McFarlane, Public Member
Lori Doney, Public Member
Vern Job, Lions Member
Al Leach, Lions Member
Ray Tout, Lions Member

Regrets:

Staff Present: Matthew Aston, Director of Operations
Tasha Grafos, Community Recreation Coordinator
Jessica Turnbull, Administrative Assistant

CALLING THE MEETING TO ORDER

Chair Burke called the meeting to order at 7:00 p.m.

ADOPTION OF THE AGENDA

RESOLUTION: MFA 2023-001

Moved: Member Tout

Seconded: Member Doney

THAT the agenda for the February 7, 2023, Township of Wellington North Mount Forest Aquatics Ad-Hoc Advisory Committee meeting be accepted and passed.

CARRIED

DISLCOSURE OF PECUNIARY INTEREST

No pecuniary interest declared.

Minutes of Previous Meeting

August 23, 2022 Approved at the September 12, 2022, Meeting of Council

RESOLUTION: MFA 2023-002

Moved: Member Weber

Seconded: Member Doney

THAT the Mount Forest Aquatics Ad Hoc Advisory Committee receive for information the Minutes from the August 23, 2022, committee meeting.

CARRIED

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BUSINESS ARISING FROM THE MINUTES

You've Been Flocked Update

Member McFarlane explained to committee that the last event went well but did not receive as many donations. It was suggested to offer people a flat donation rate for birthdays and anniversaries etc. to make use of flamingos.

Swag and Promotional Material Update

Chair Burke discussed with committee that both days \$1200 was made on swag at the farmer's market. Committee should look to tag on to other events held in the community. Currently t-shirts cost \$22 and are selling for \$30. The swag materials are a good way to bring awareness to residents. Chair Burke added there is lots of inventory left and committee should work on taking orders this season.

Chair Burke suggested a promotion for a kick off to the farmer's market. The farmers market table is free however if partaking in craft shows there is a table fee.

Member Tout proposed reaching out to the Lions Club about a table donation to their craft show. It is typically a busy event and would require volunteers to man the table and have township staff print off flyers for awareness.

Shopify Update

Chair Burke stated swag items are on the Chamber website so far, no takers on the items.

Membership Update

Looking for two new public members – bring names forward next meeting.

Fundraising Ideas

Member Tout suggested keeping the You've Been Flocked events going and is unsure on the signage for one day special event rentals.

RESOLUTION: MFA 2023-003

Moved: Member Tout

Seconded: Member Leach

THAT the Mount Forest Aquatics Ad Hoc Advisory Committee offer the You've Been Flocked flamingos for one day special event rentals for a fee of \$200.00.

CARRIED

Chair Burke discussed that staff could do the social media promotion and that members will need to coordinate with the Lions Club for the flamingos as they are currently storing them.

Member Leach suggested looking into a table at the fireworks festival. Chair Burke agreed and added they will need to coordinate with the chamber. Last year's Farmers Market moved locations for the festival, and they could look to host a table there.

Member Weber approached Mount Forest Optimist Club for a collaborated trivia night hosted at the legion. The Optimist Club suggested hosting their own. Member Weber proposed a trivia

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event at the arena for a larger venue. It is a risk free fundraiser where you do not have to put out a lot of money.

The Optimist Club provides a chilli dinner and hosts 40-50 teams with a raffle and bar. Typically hosted yearly.

Member McFarlane mentioned the Minto Farmers Market trivia night that takes place every two months with around 10-12 teams.

Chair Burke suggested looking at April or the fall for a date.

Chair Burke displayed a calendar by Habitat for Humanity which included pictures of locals from Mount Forest.

Chair Burke described the quote received from Print One with an 8.5 x11 full colour calendar looking at 100 costing \$1250 and 250 for \$2100. Chair Burke mentioned it would be difficult trying to keep the images off Facebook to keep the pictures a surprise. Member Leach added committee could sell the months to local business for sponsorships and leave it at their business to help sell it.

Chair Burke will continue to work on the calendar to have it ready for 2024.

Ideas circulated of having a photo contest or organizing the photos by the committee. The committee agreed that the best way to produce the calendar would be through their own photography.

ITEMS FOR CONSIDERATION

Financial Update

Member Tout updated committee the bank account currently sits at \$11,397.98

Chair Burke must withdraw \$300.58 for an invoice.

Donations

Account Information

RESOLUTION: MFA 2023-003

Moved: Member McFarlane

Seconded: Member Weber

THAT the Mount Forest Aquatics Ad Hoc Advisory Committee receive for information the verbal financial update.

CARRIED

RESOLUTION: 2023-011

Moved: Councillor Burke

Seconded: Councillor Hern

THAT the Council of the Corporation of the Township of Wellington North receive for information Report OPS 2023-001 being a report on the proposed work plan for the Mount Forest Outdoor Pool and Aquatics Centre for information;

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AND FURTHER THAT Council approve, in principle, the work plan as presented within this report as follows:

Proposed Next Steps:

Winter 2023	Township Council reviews schematic design and probable cost estimate and provides further direction to Township staff
Winter/Spring 2023	Council decision point – “go or no go” (2023 capital budget)
Summer 2023	Architect completes design development and provides probable cost estimate to plus or minus ten percent
Fall 2023	Township Council reviews design development and probable cost estimate and provides further direction to Township staff
Winter 2024	Architect completes detailed design and specification for tendering
Winter 2024	Council decision point – “go or no go” (2024 capital budget)
Spring 2024	Tender
Spring / Summer 2024	Construction
Fall 2024	Completion of construction
Summer 2025	New Mount Forest Outdoor Pool and Aquatics Centre open for its inaugural season

CARRIED

The DOO explained the resolution included sets out a work plan for the pool to open the summer of 2025. Council will need to give consideration to the 2023 capital budget and the impact to the local taxpayer.

Member Tout conveyed frustrations of talking about fundraising while not knowing what the committee is selling.

Chair Burke mentioned if committee feels strongly about a new concept design that is something they need to recommend to council.

Member Tout suggested to try and arrange a meeting with council, so everyone is on the same page.

Member Tout asked about the Trillium Grant used in Arthur and suggested starting the application process for the pool.

Chair Burke explained the mandate for this committee is enhancements for the pool and one idea brought up at a past meeting was to hire a fundraising organization.

Member Job commented that the committee does not have a fundraising number. The Chair stated it is important to keep the conversation going in the public even without a number for fundraising.

Lions Club members are frustrated as they don't have a dollar figure they need to commit to the pool.

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OTHER BUSINESS/ROUNDTABLE

Member Weber discussed her frustration of no progress since joining two years ago.

Member Tout would like committee to have a joint meeting with council.

Councillor Renken suggested having the Recreation, Parks and Leisure Committee included in the meeting.

NEXT MEETING

March 14, 2023 @ 7pm

Member McFarlane will be absent.

ADJOURNMENT

RESOLUTION: MFA 2023-004

Moved: Member Tout

Seconded: Member McFarlane

THAT the Township of Wellington North Mount Forest Aquatics Ad-Hoc Advisory Committee meeting of February 7, 2023 be adjourned at 8:16p.m.

CARRIED