

### SUCCESSION MATCHING

- Develop succession planning toolkit, that leverages Succession Matching as a tool.
- Target 1-2 new business signups on SM (per partner/community)
- Offer webinar series | Provide SM codes upon completion
- Target marketing to business owners and service providers in coordination with webinar series
- Tie promotion into SEDC Sponsorships (I.E., Grey Bruce Farmers Week)

### WORKFORCE

- Redevelop & market Employer Profiles package
- Develop employers network and host regular meet-ups (target 2 in 2022)
- Engage/report with LIP's and Workforce Planning
- Research grant opportunities to address issues
- Compliment WOWC Labour Force Strategy

### YOUTH

- Secure SSUP Sponsors (end of April)
- Virtually launch program w/ keynote speaker in secondary schools (mid-April)
- Promote applications to youth (May)
- Execute SSUP (June, July, August)
- Offer training series in coordination with execution (keynote kick-off)
- Engage sponsors in extra activity and support to youth participants

### WOMEN

- Establish WOWSA as a program of...
- Continue entrepreneurial and leadership webinar series (Jan-March). Growing to meet different needs/levels of entrepreneurs.
- International Women's Day Keynote Speaker - to coincide with webinar series and/or event (awards)
- Promote AWE loan program + other training & grant opportunities

### HIRE P/T PROJECT COORDINATOR

- Assists in administering events, training, marketing, and other economic development initiatives of Saugeen Connects in accordance with agreements, procedures and plans.
- Ensures Saugeen Connects core events, training, initiatives and promotions are coordinated, managed, and delivered efficiently and effectively.
- Assists with the production, updating and availability of marketing tools (i.e., website, directories, resources, profiles, social media, print publications and materials, radio campaigns, various linkages, etc.)
- Seeks out and applies for grants that support Saugeen Connects initiatives. Manages grant applications and reporting, requests for quotes.